

Figure 1.

Model:

Entrepreneurial/VC Community Center

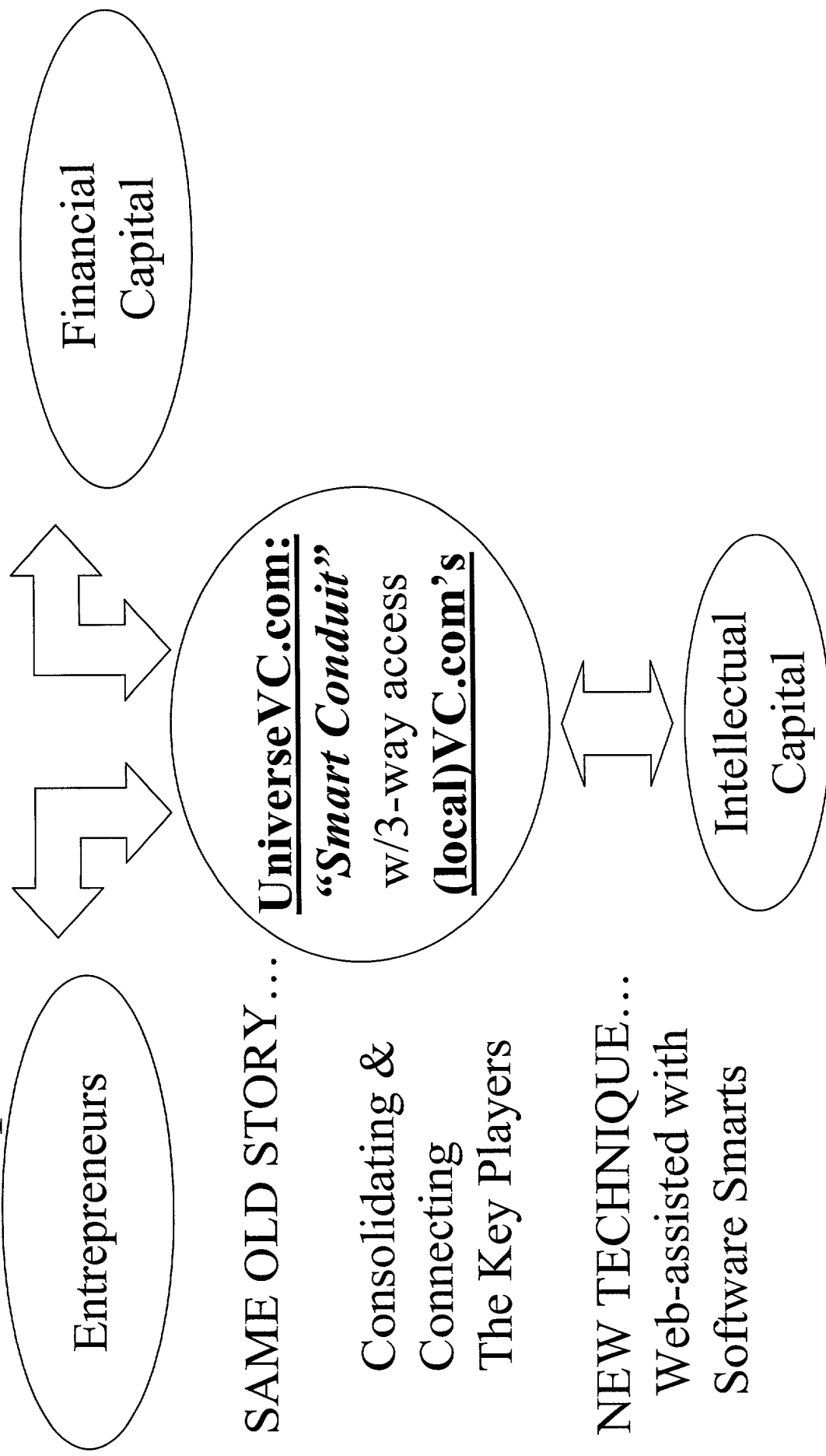
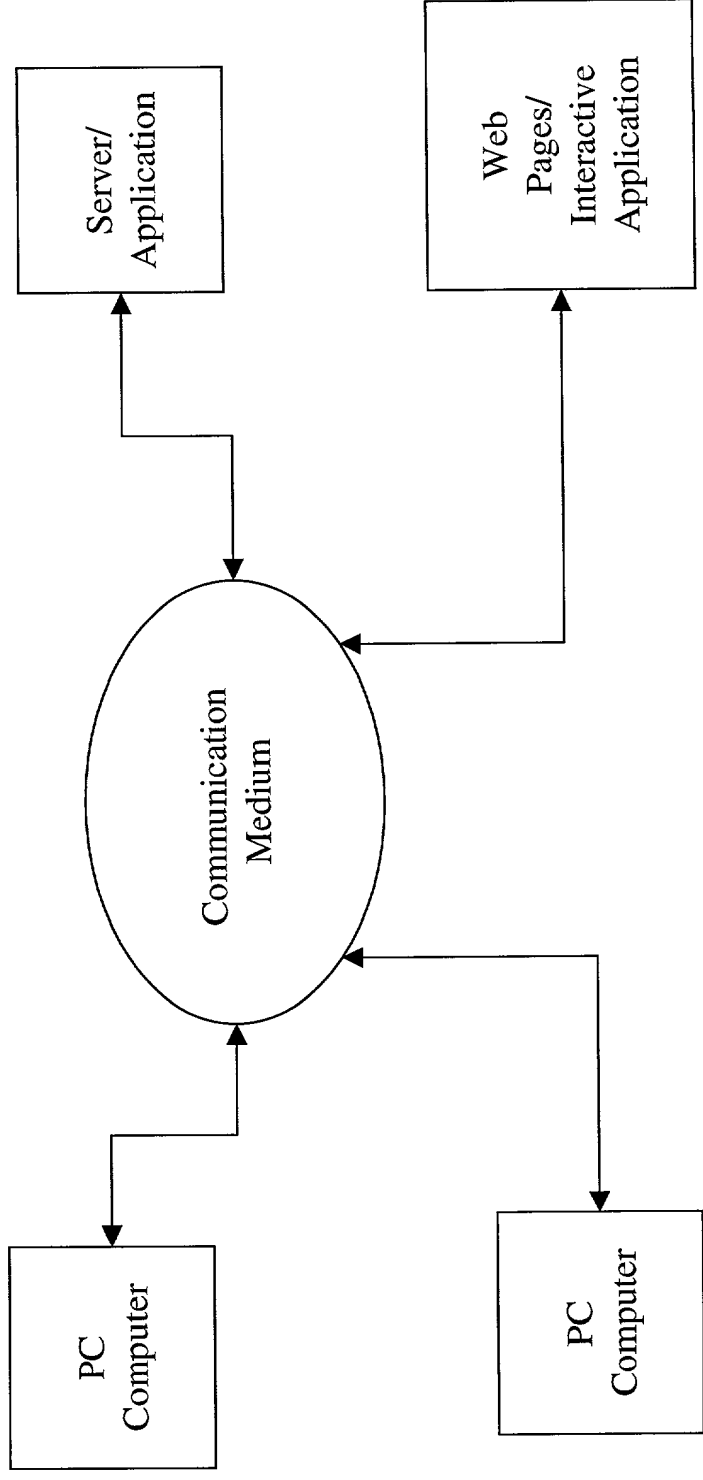


FIGURE 1A.

FIGURE 1A. A diagram of a User System architecture.

User System



Problem

Entrepreneurs:

- Start-ups
- Emerging Growth

CONNECTIVITY VOID

Intellectual Capital:

- Business
- Academic
- Econ Devel
- Trade Org's

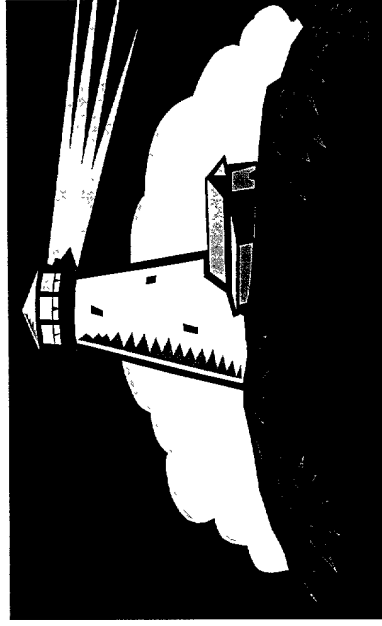
Financial Capital:

- Angels
- VC's
- Institution
- Corp.

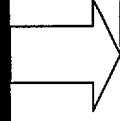
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SOLUTION

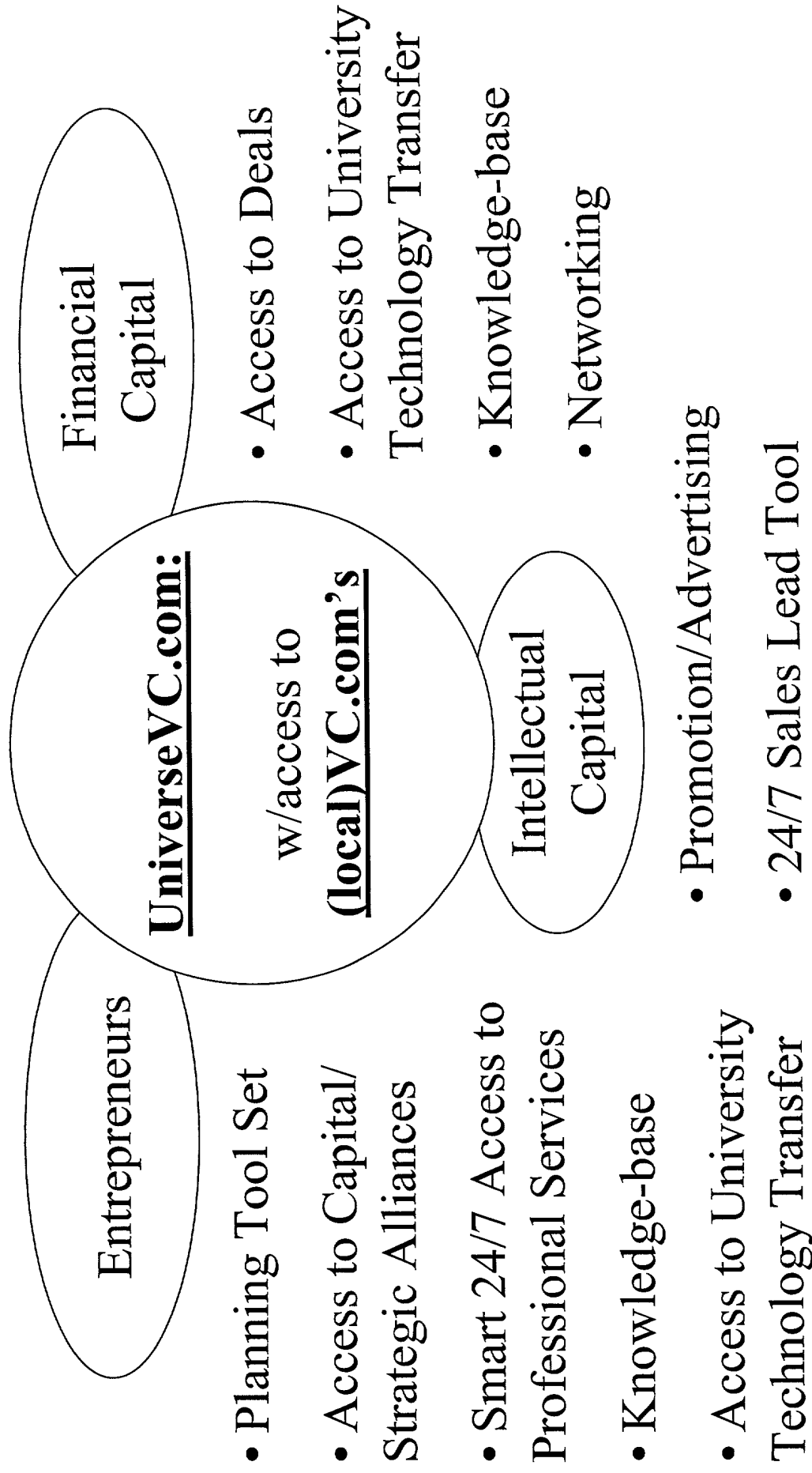


**Local
Entrepreneurial
Community
needs a “Beacon” !**

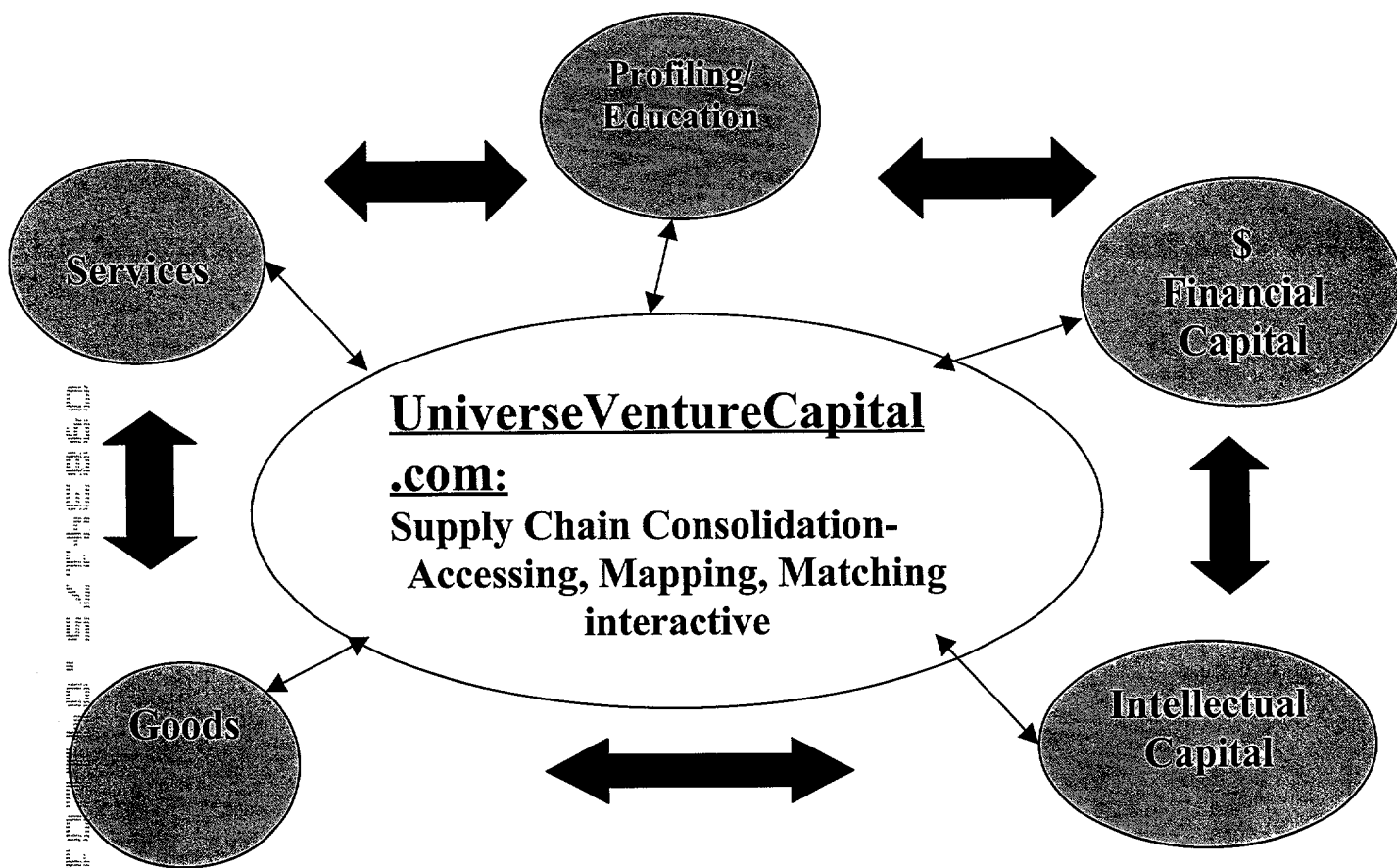


**Entrepreneurial Community
Commerce
Center**

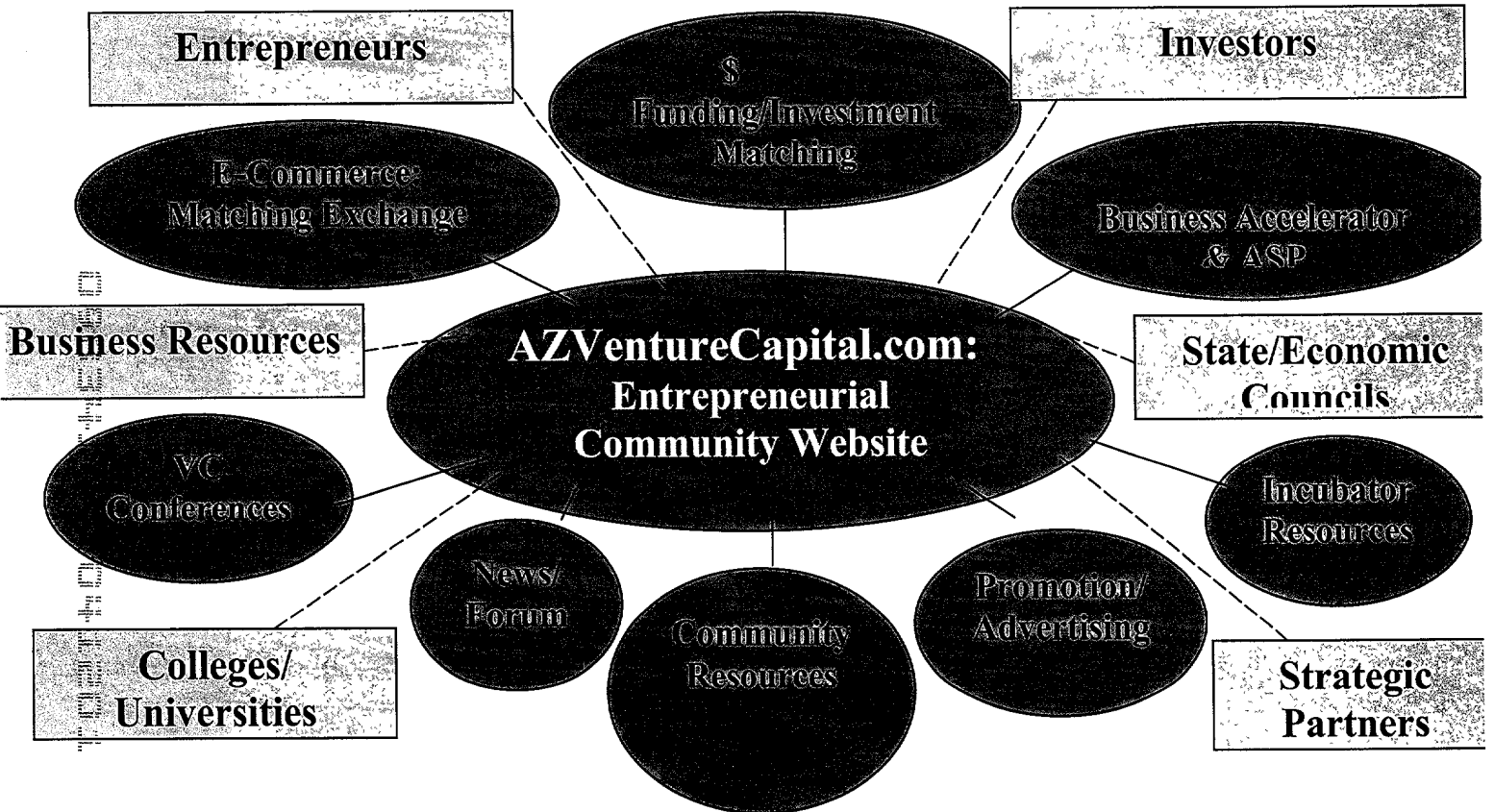
Business Applications



“Entrepreneurial/Venture Capital Community Supply Chain”



“Community Website Strategy- Products(red) and Players(gray)”



ABOUT US



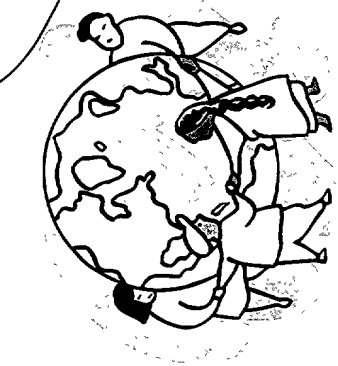
- **Company:** info problem product market goals
- **“Connecting Communities”:**

Web application mapped to a new venture acceleration workflow process acting across global/national/state/metro economies

- Company
- Community
- Management/Advisors
- Mission
- Process
- Products
- Services

UniverseVentureCapital.com:

(elevates local VentureCapital.com's)
= Global Entrepreneurial
Community Website



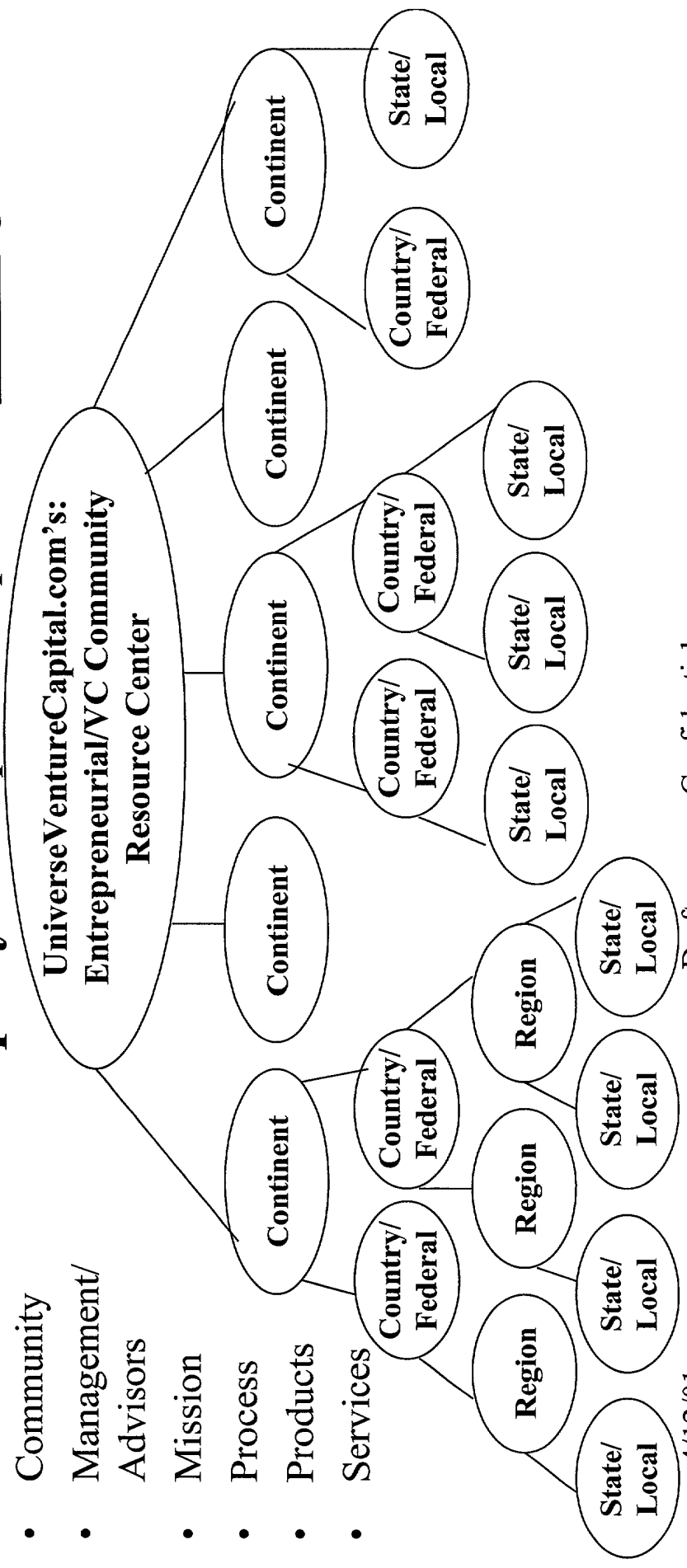
LocalVentureCapital.com's:
(networked
Local Entrepreneurial
Community Website)

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ABOUT US

- Company • **Company: info problem product market goals**

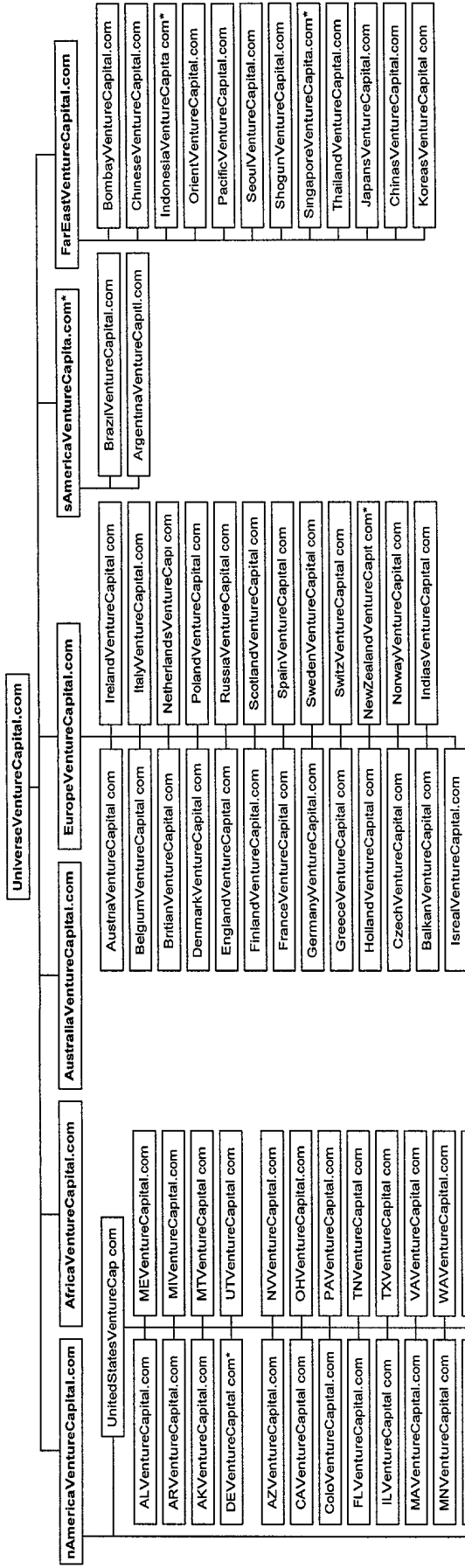


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IP: Domain Inventory

Global VentureCapital.com Domain Names



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FIGURE 10.

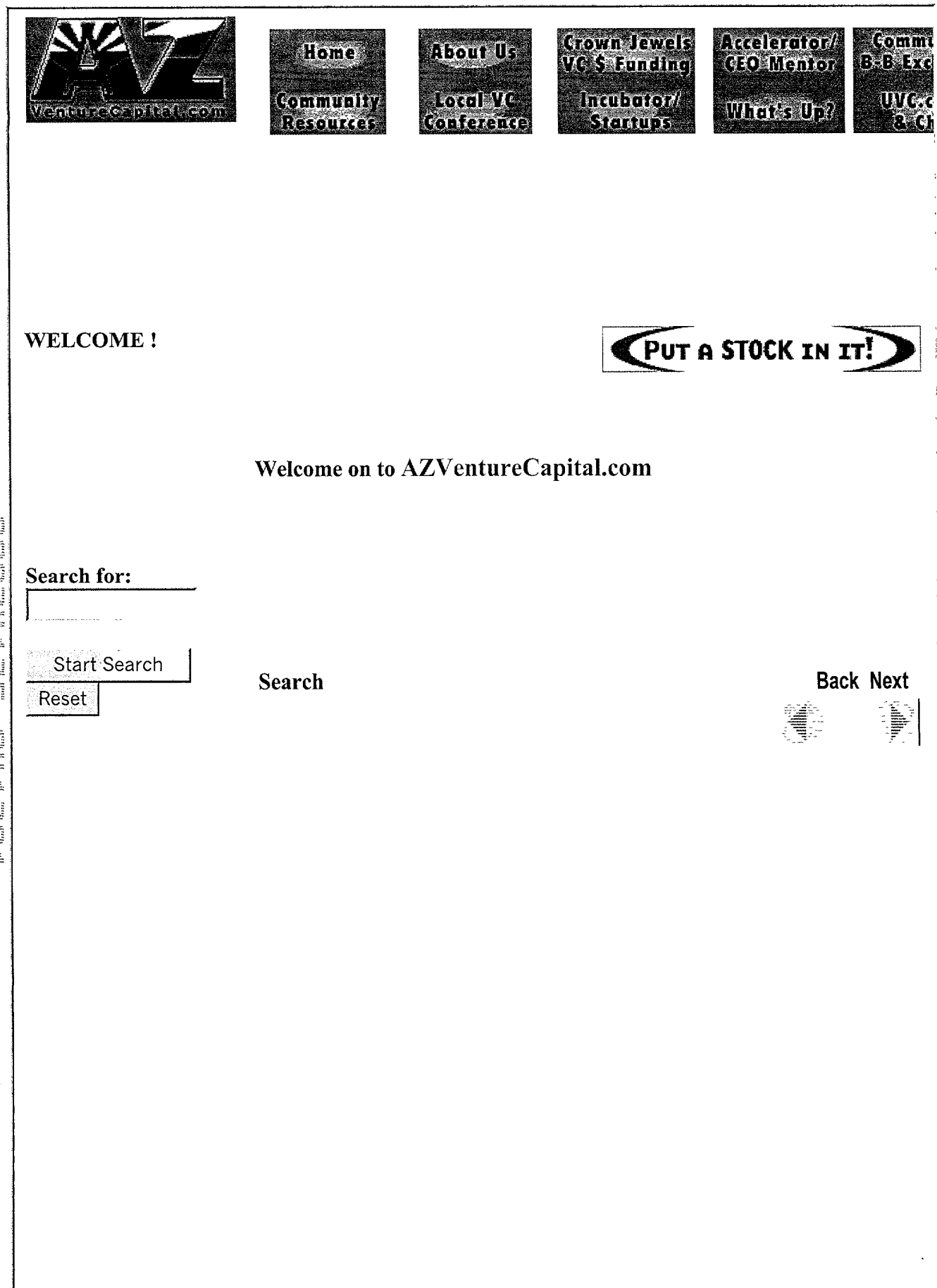
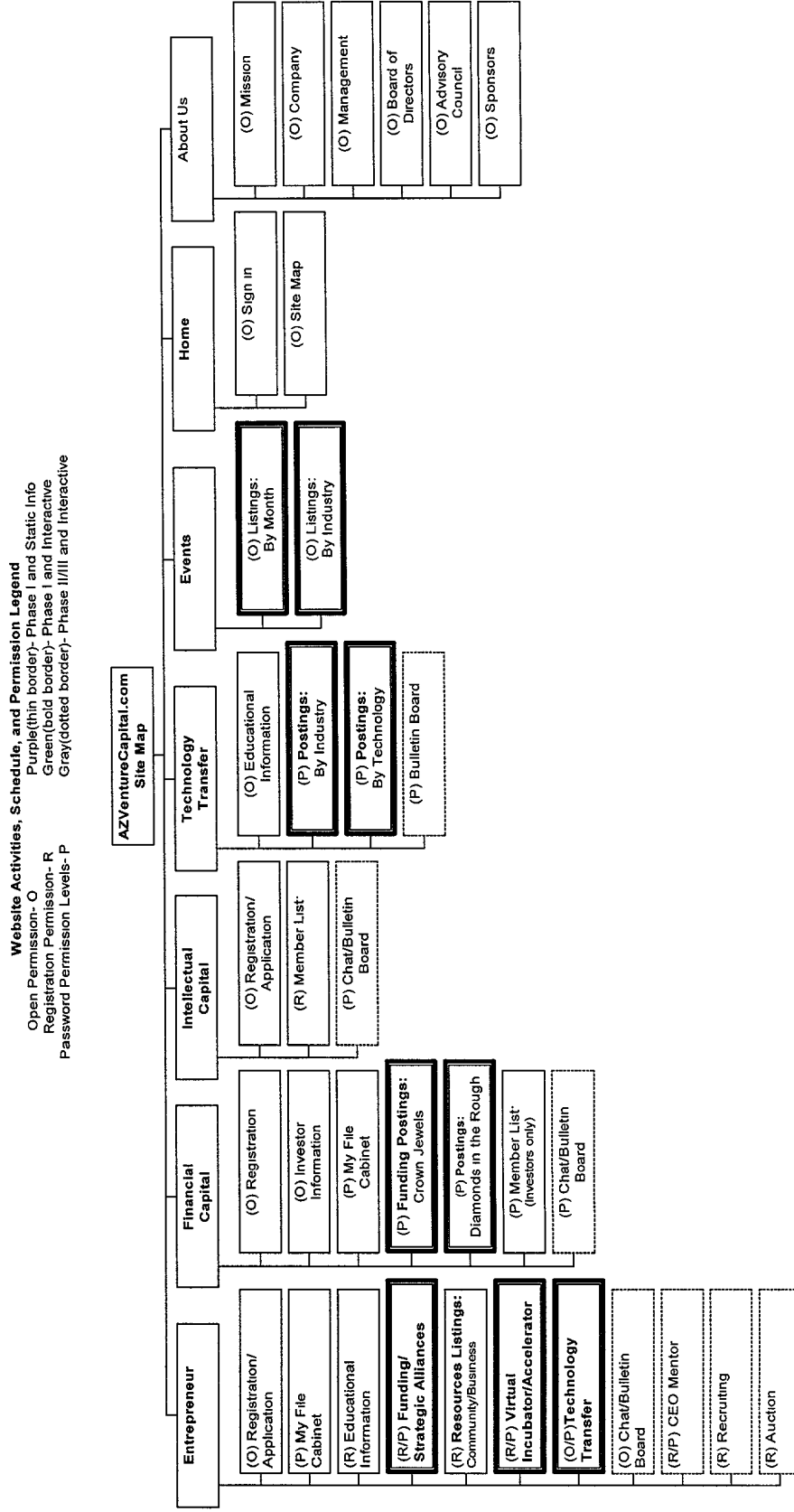


FIGURE 11.

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Website Mapping



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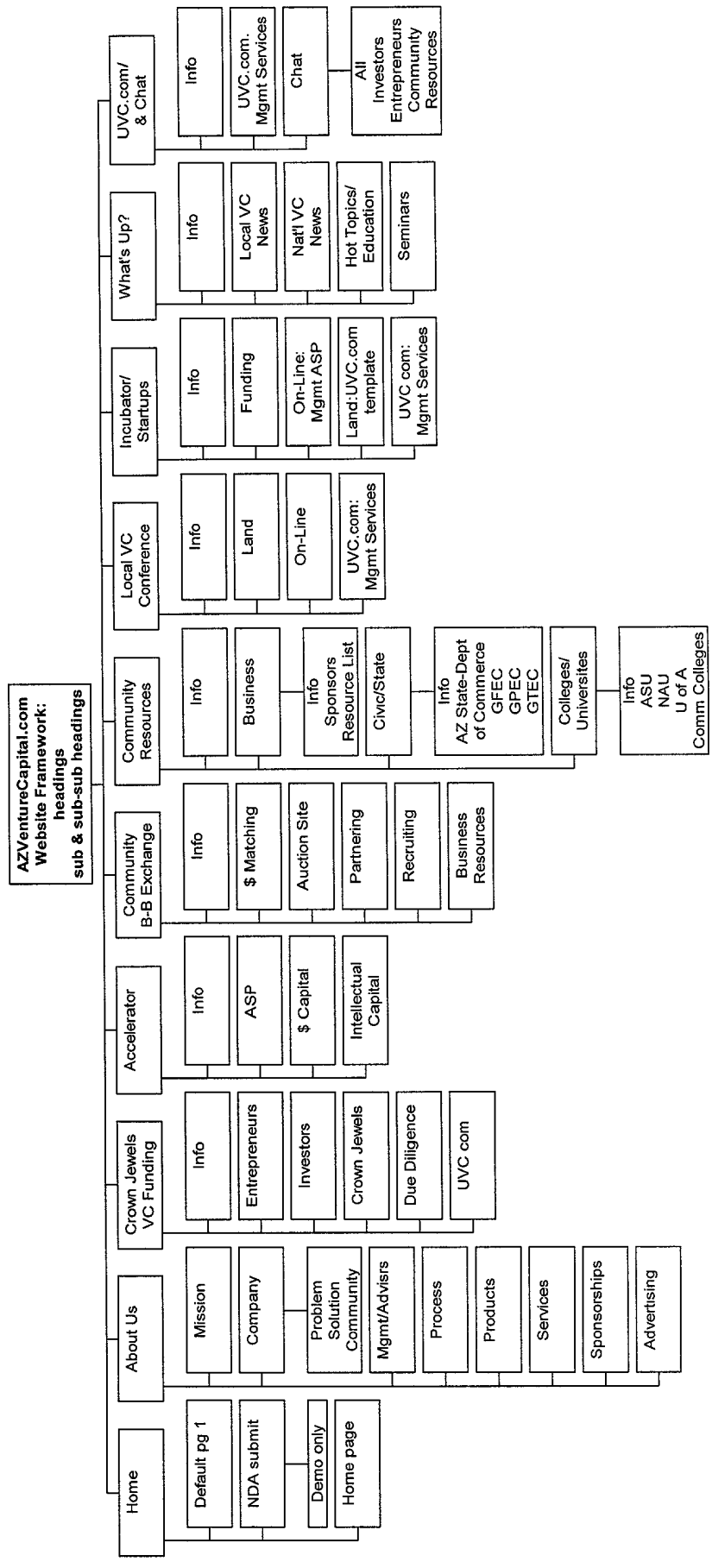
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AZVentureCapital.com
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FIGURE 12.

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Website Organizational Chart

(local community example)



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UniverseVentureCapital.com

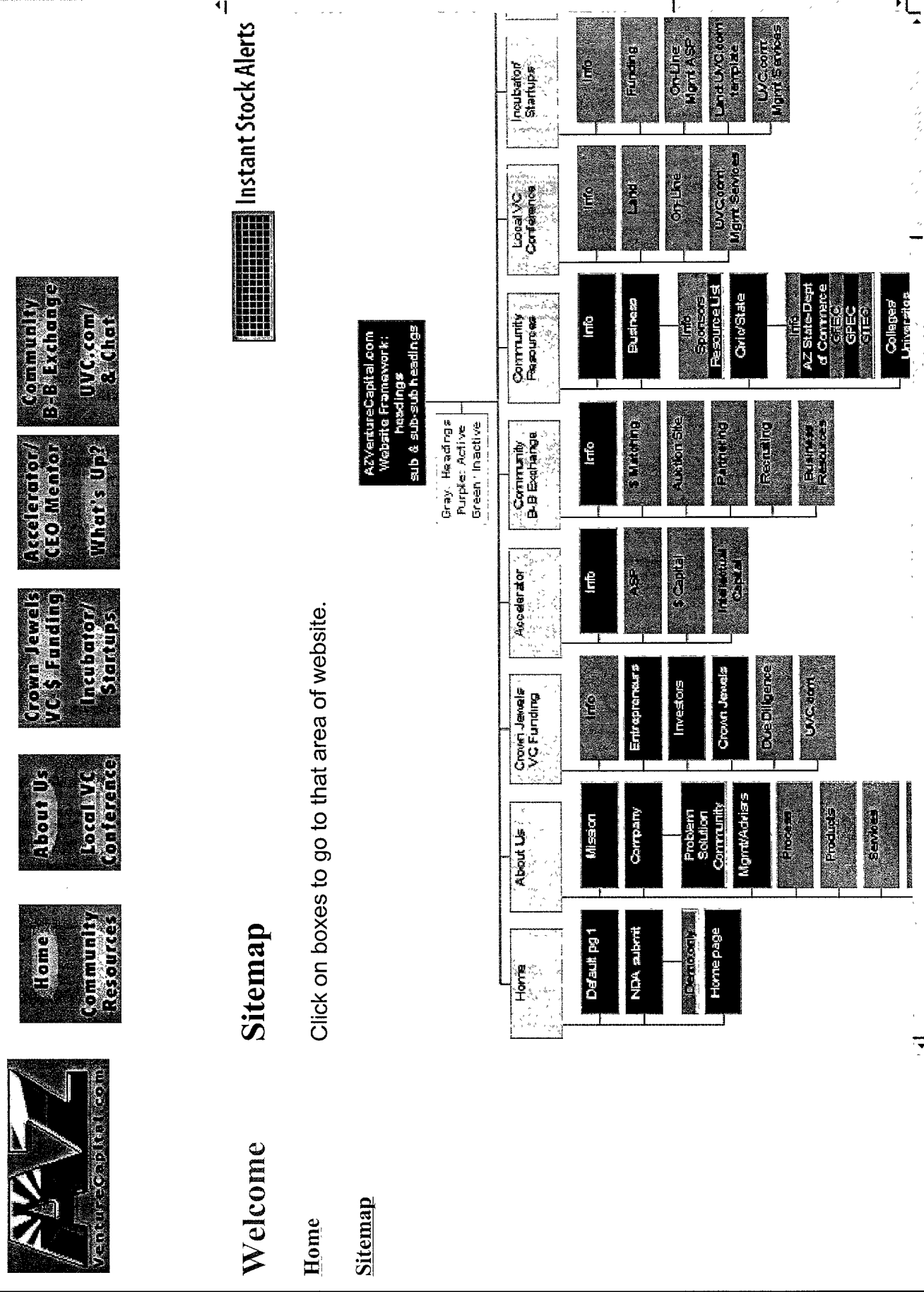
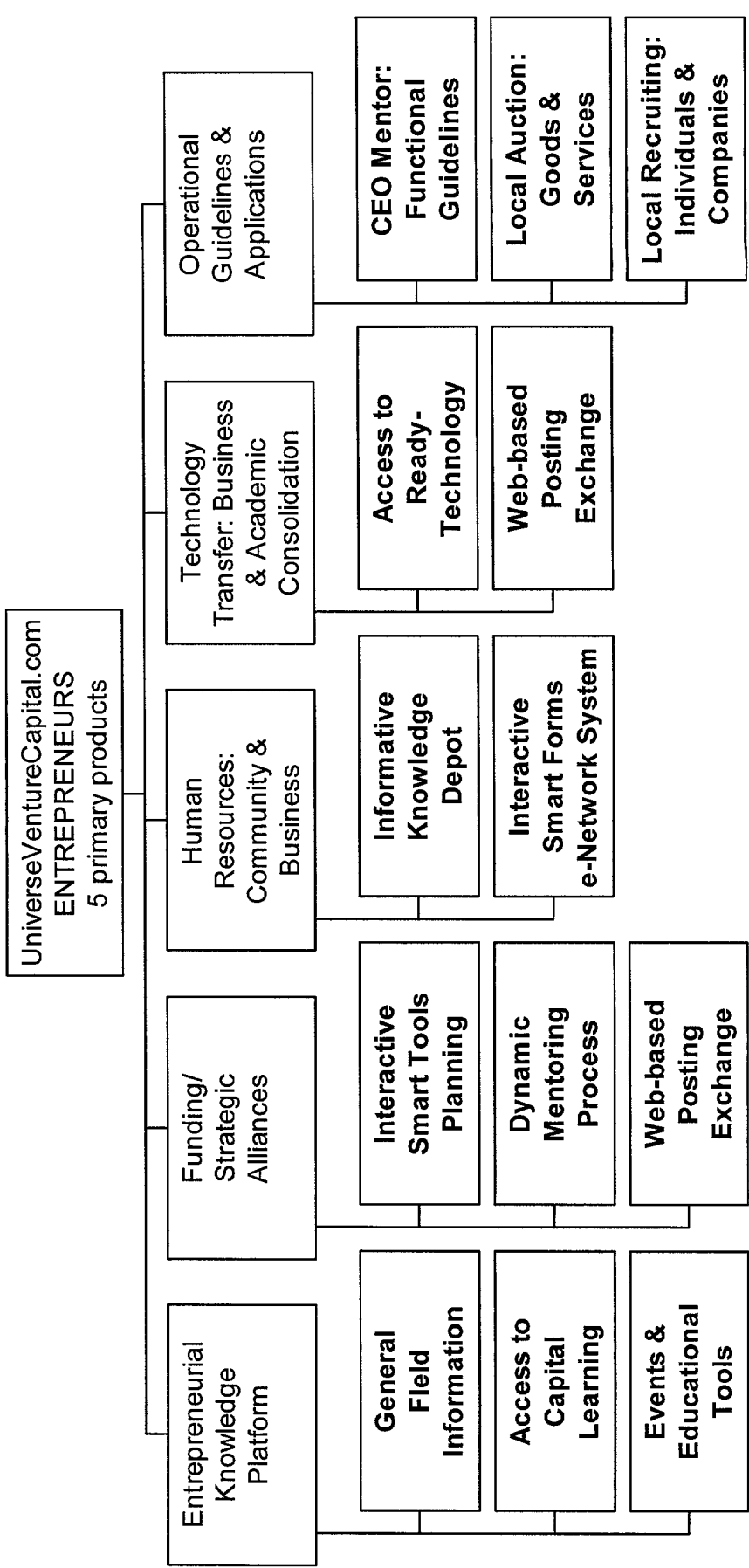


Figure 14.

Entrepreneurs: Product Tools

(local community example)
Entrepreneur's Product Suite



UniverseVentureCapital.com

Example Template

Executive Business Summary

(list company name, provide logo if possible)

Company and Background

_____ (the "Company") was founded in _____ (month) of _____ (year) and is located in _____ (city), _____ (state). The Company's is currently in the _____ (choose; start-up, **emerging growth**, **middle market** pilot launch, or full operation) stage within the _____ (choose list; industry type). The Company is _____ (choose: **privately-held**, **public**) and has been incorporated as _____ (choose; an Arizona, a Delaware) corporation on _____ (list; date). The founding member(s) include (list names/titles) _____, _____, _____.

The Company's core business **description** is to provide (briefly describe market solution in <50 words)

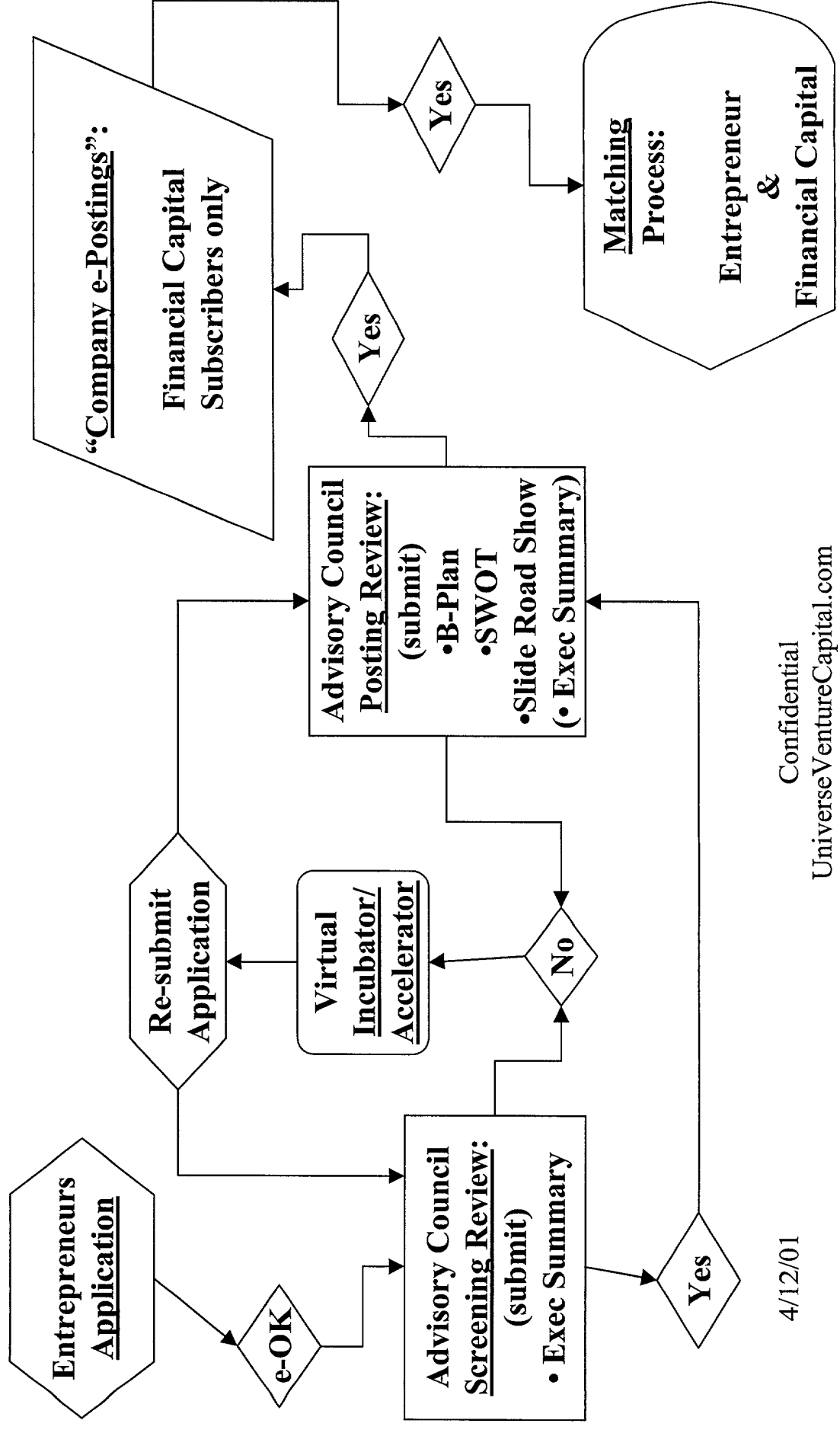
The Company's mission is to (briefly describe <50 words) _____.

The Company is seeking (choose: outside financial capital, **distribution**, **manufacturing**, **R&D**, **M&A**) primarily due to its strategic plans to _____ (choose; incubate, accelerate, **divest**) its business. The **strategy use of the proceeds** will enable the Company to mainly _____ (choose; fund, **advance**, **support**, **complete**) _____ (choose select; development, operations, sales/marketing, **the sale of the Company**, other description). The Company strongly believes that the capital infusion will provide enough (choose: economic fuel, **beneficial resources**, **win-win opportunities**) to achieve (briefly describe goal(s) <25 words) _____.

WHY? The Company's strategic rationale addressing the WHY of market problem includes (briefly describe the market problem and WHY the Company is planning their strategy <25 words)

WHY NOW? Market timing is critical to the success of the Company's strategic solution because (briefly describe the rationale of WHY the current timing in the market for the Company's solution is critical to success <25 words) _____.

Entrepreneurs: Dynamic Mentoring/e-Posting Process



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UVC
& Ch

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Solution
Community

Mgmt/Advisors

Process

Access
Table
Flow Chart

Products

Services

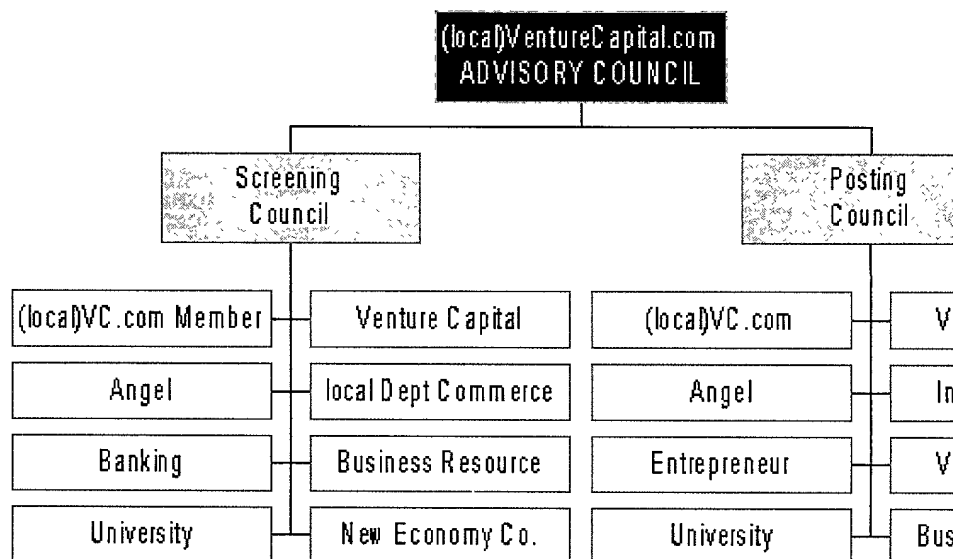
Sponsorships/Ads

Management



Management (not illustrated) AZVentureCapital.com's management team brings together a host of talented individuals with significant experience in founding, funding, developing, operating, and exiting entrepreneurial companies... Advisory Councils AZVentureCapital.com's Advisory team includes leading professionals which are active in the Entrepreneurial Community. These prominent individuals provide a comprehensive array of expertise and networks spanning across this entire business sector. Given the anticipated heavy volume of Entrepreneurial Company reviews, two Councils (Screening, Posting) have been created to reduce the burden on these volunteers and better serve the entrepreneurs with a higher quality review process

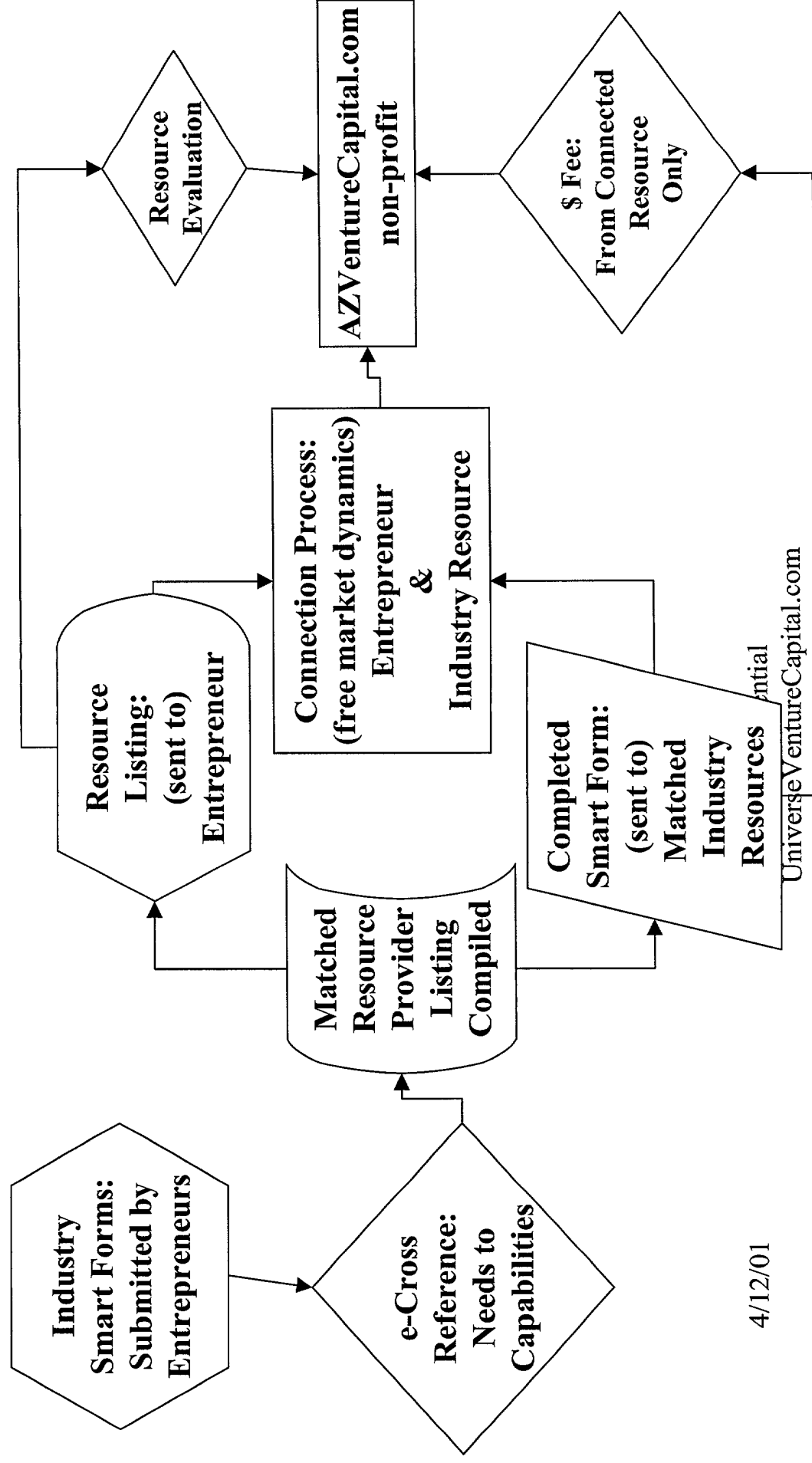
Management/Advisors



Search

Back Next

Entrepreneurs: Virtual Incubator/Accelerator Process (Interactive e-Network System)



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Entrepreneurs:

Operational Guidelines & Applications

(local community example)

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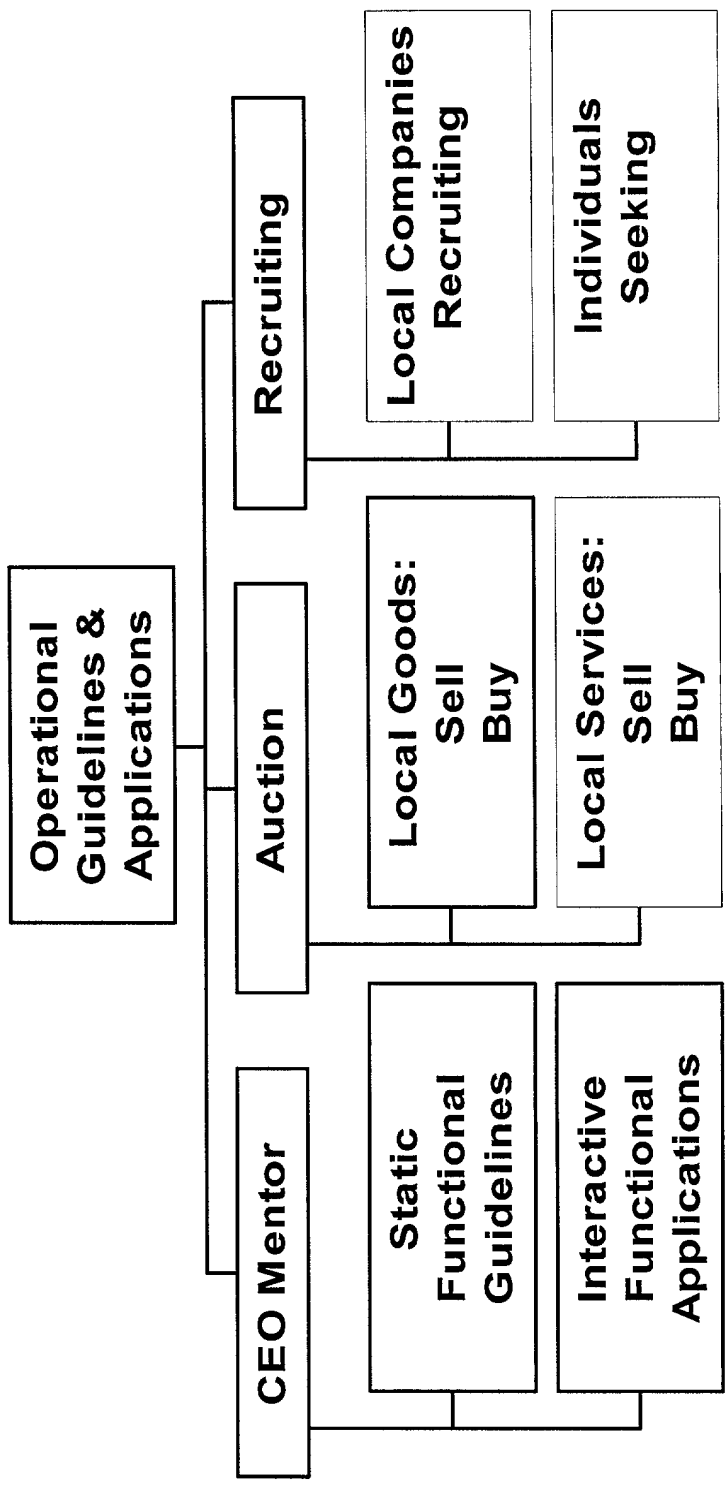
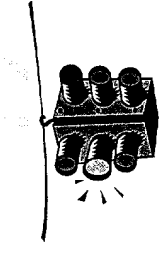
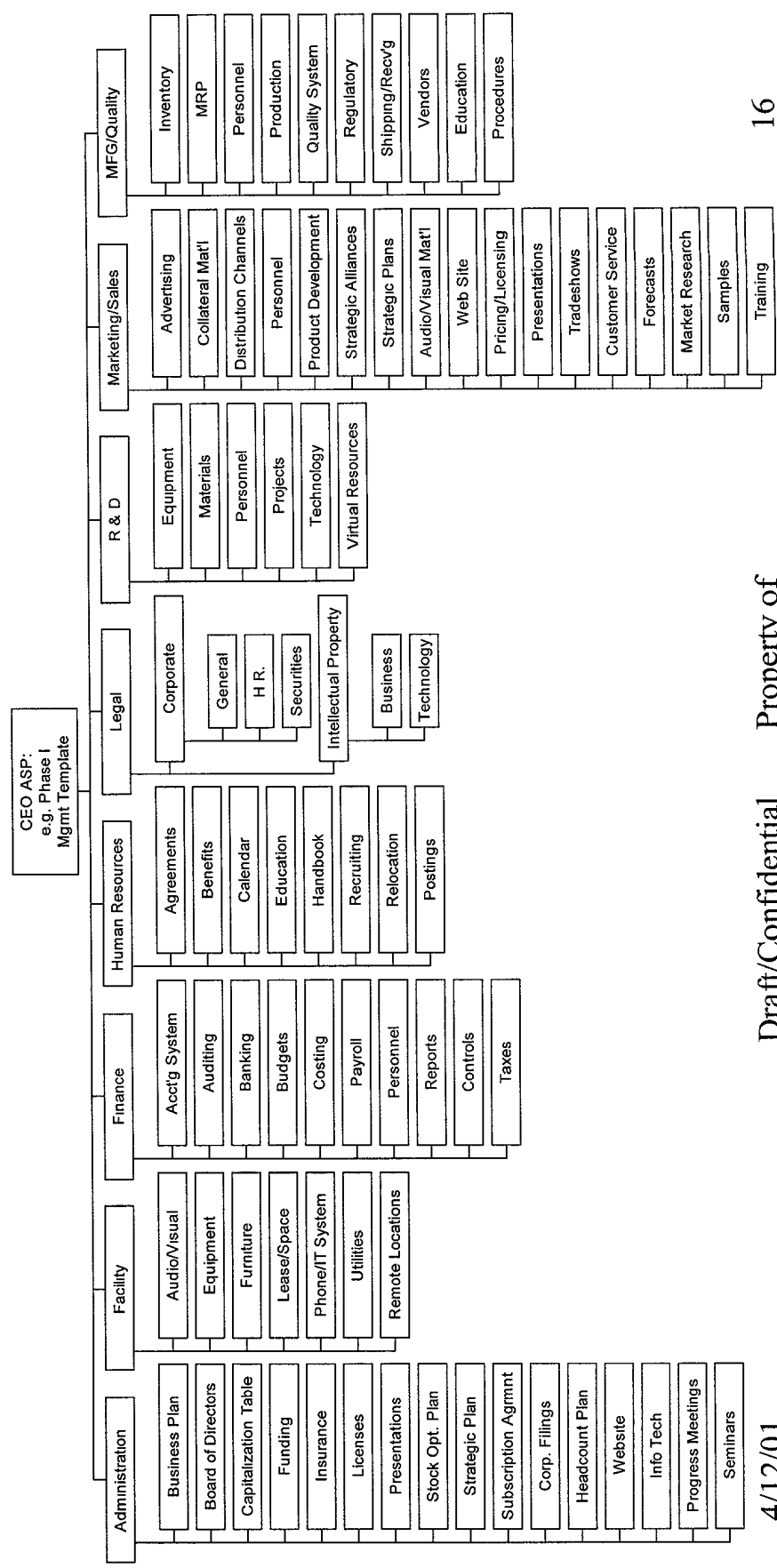


FIGURE 20

CEO MENTOR



CEO ASP: Staged Company Mapping and Management System
Phase I: Startup
Phase II: Emerging Growth
Phase III: Full Operations
(green= active, yellow= potential active, red= In-active)





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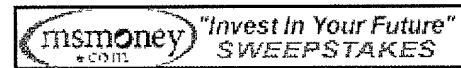
Access
Table
Flow Chart

Products

Services

Sponsorships/Ads

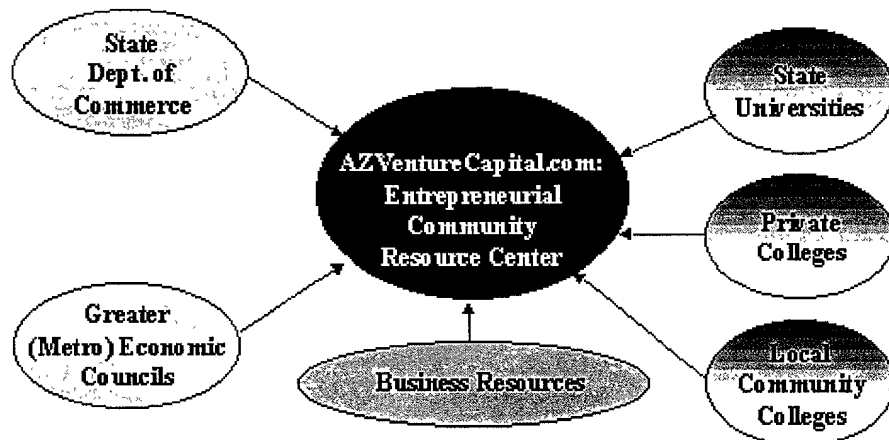
Information



Community Resources: Entrepreneurs create alliances with business resources, local State/economic development groups and teaching institutions...

Goals:

- Enhance the Arizona entrepreneurial community's access to financial and intellectual capital
- Support community leadership in growing Arizona's "New Economy"
- Promote economic development of entrepreneurial companies.



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Business; Resource List

- **Resource List:**

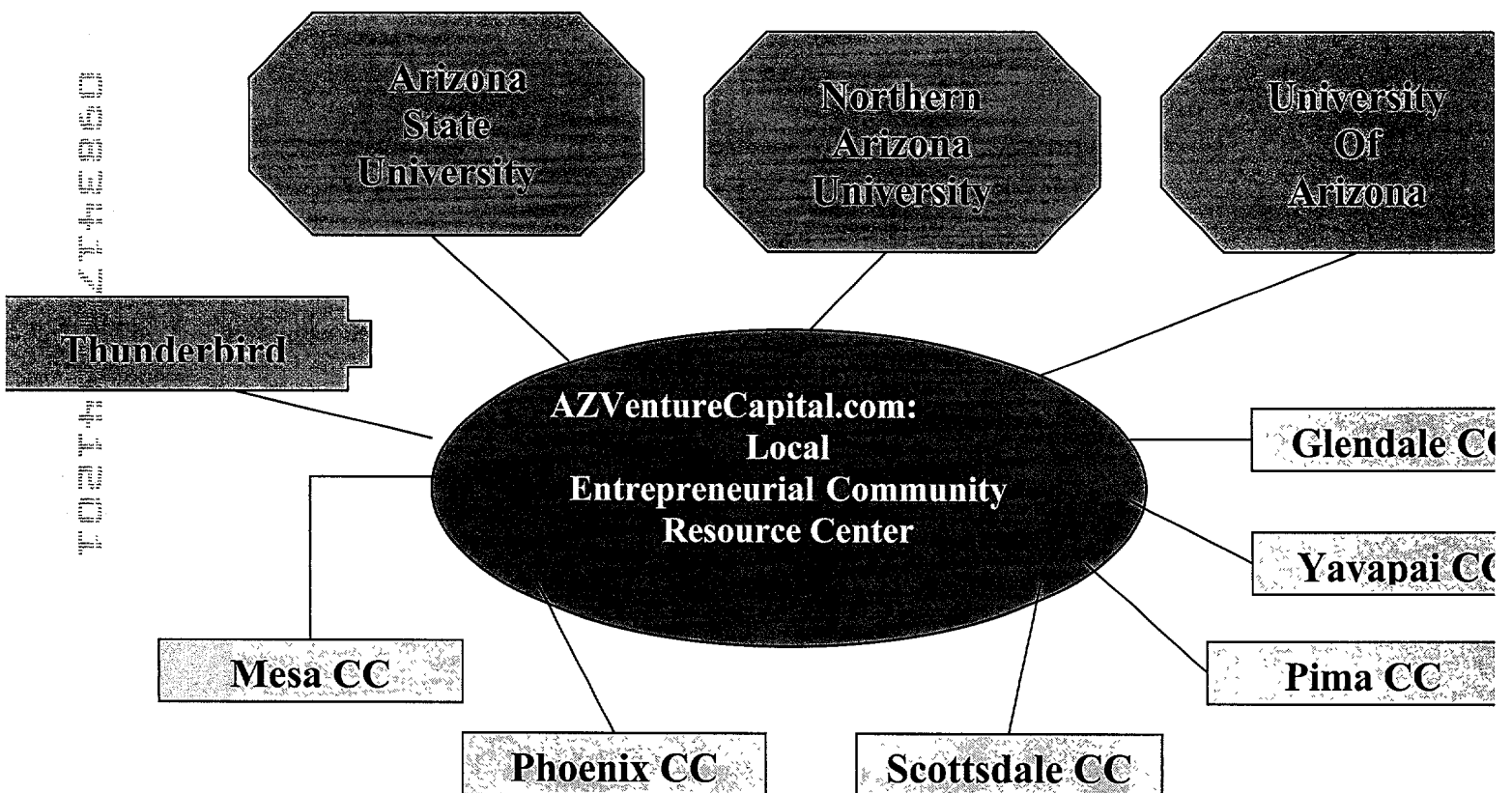
List Accounting Banking Financial Insurance IT
 Legal Marketing Real Estate Recruiting Telecom

Accounting Resources:

<u>Name</u>	<u>Type/Specialty</u>	<u>Stage(s)</u>	<u>Division</u>	<u>Location</u>
Ernst & Young (LOGO) (hyperlink)	Full-service	I., II.	Entrepreneur	Statewide
	<u>Business Description</u> (e.g. elevator pitch)			
	E & Y is a full-service Big 6 accounting firm which offers a unique product suite focused solely on the Entrepreneurial Companies...			

Remaining Acct'g firm postings...

Universities/Colleges (Examples)





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Resource List

Civic/State

Info
AZ State -
Dept. of Commerce
GFEC- Flagstaff
GFEC- Phoenix
GTEC- Tucson
GYEC- Yuma

Colleges/ Universities

Info
ASU
NAU
U of A
Community Colleges
Thunderbird Int'l
University

Civic/State: GPEC- Phoenix

Info

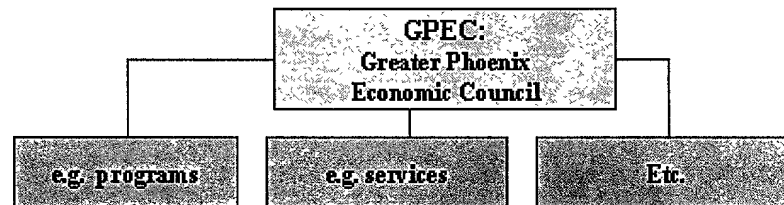
Business
Environment

News

Organization Programs
Chart



This section provides another exposure vehicle for the Greater Phoenix Economic Council to identify its offerings and programs which benefit the Entrepreneurial Community. It provides a roadmap of insight for the entrepreneur, both in-state and out-of-state, highlighting GFEC'S beneficial business tools, programs and people. This section augments the Department of Commerce's offerings and it would allow the entrepreneur to capture additional opportunities, but, on a more local basis...

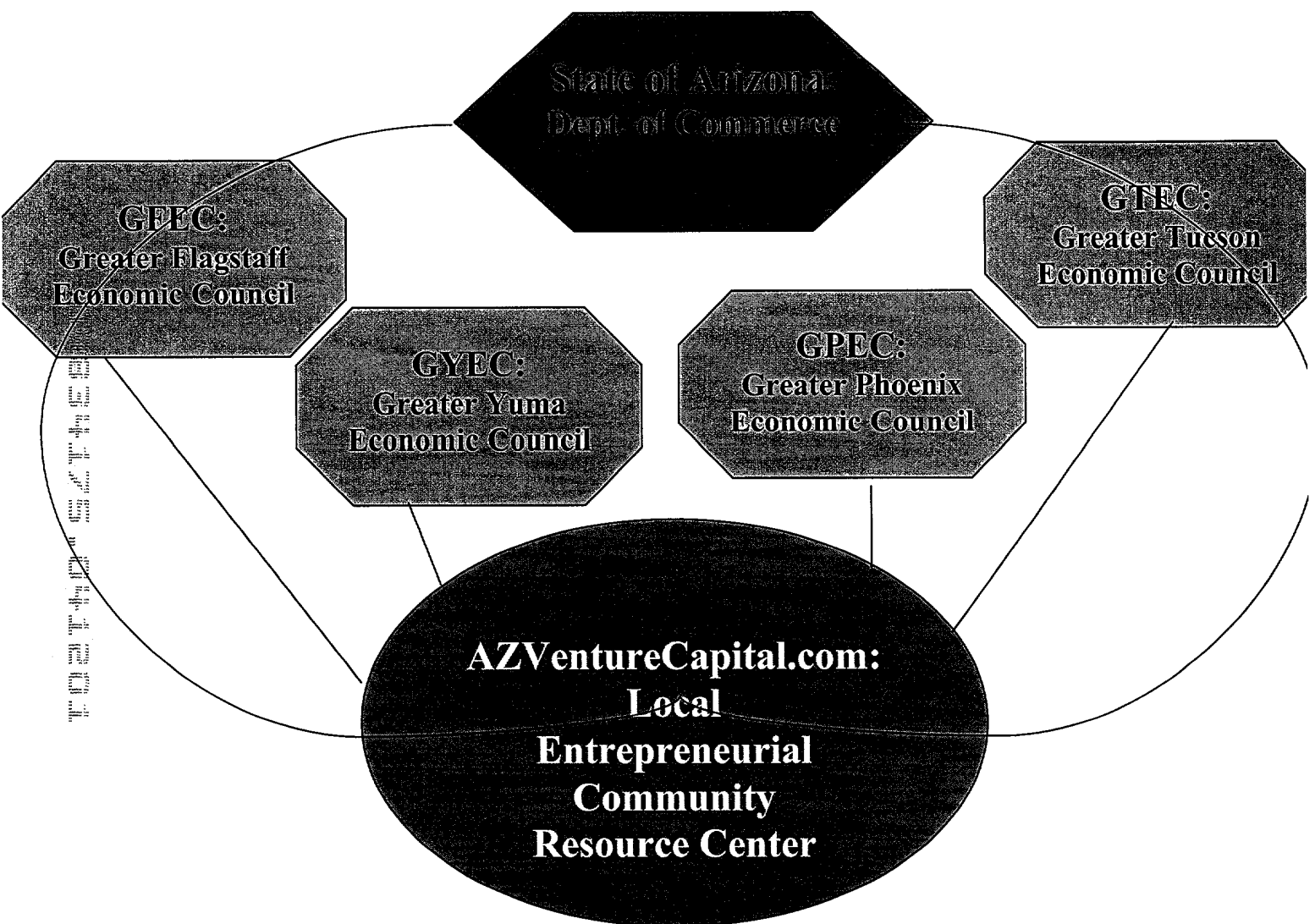


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Economic Development(example)



Academic Resource Center:

A text description for each category:

Description/Insight
Core Competencies
Entrepreneurial Education
On-line Education
Research
Grants
Faculty Consulting
Student Internships
Technology Transfer

Economic Development Resource Center:

A text description for each category:

Description/Insight
Core Competencies
Services
Knowledge/Education
Research
Grants
Apprenticeships
Job Training
Seminars

Trade Organization Resource Center:

A text description for each category:

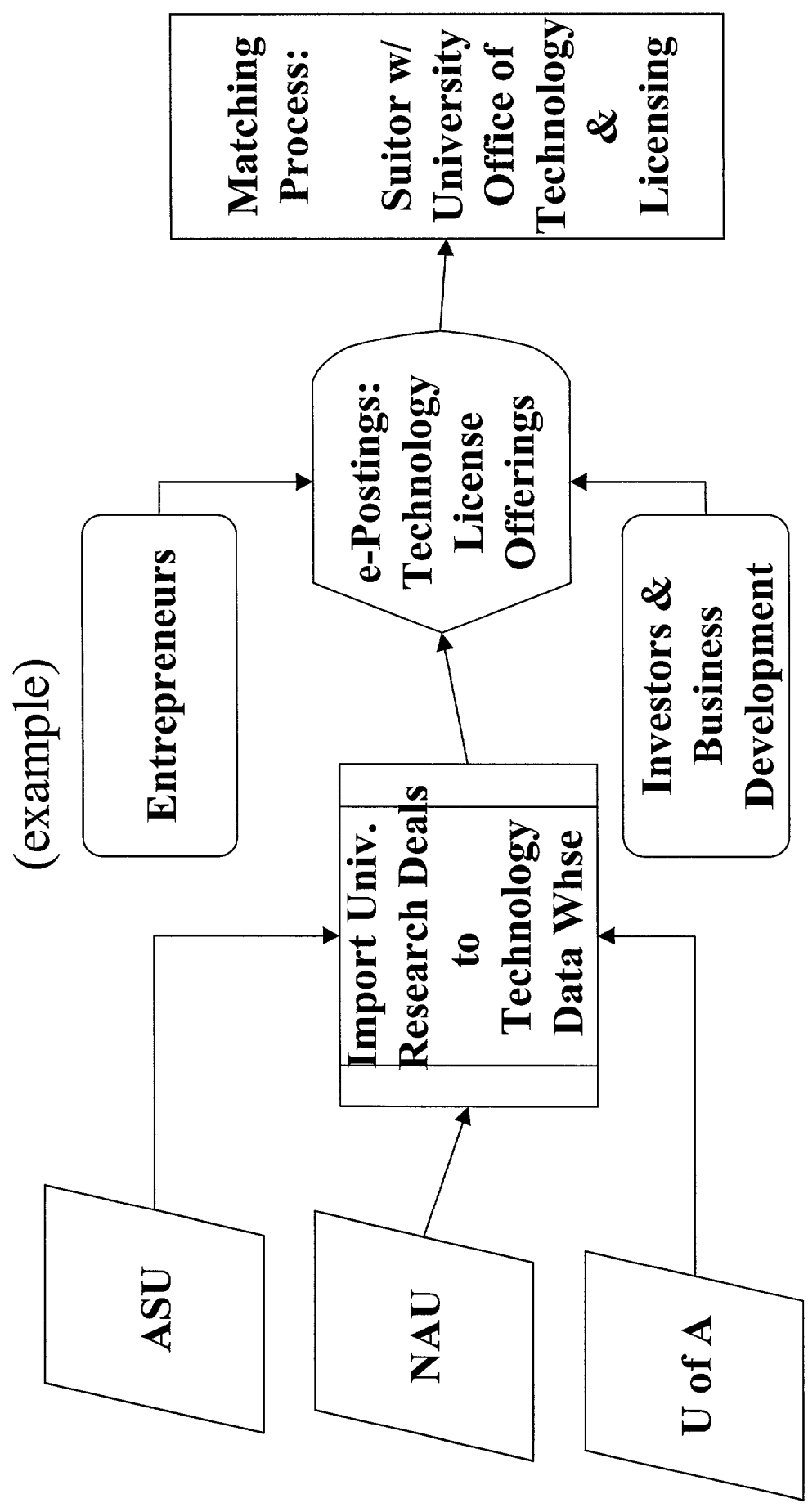
Description/Value
Core Competencies
Services
Knowledge/Education
Research
Grants
Job Training
Seminars

Figure 27.

Technology Transfer: License Opportunity Process

Technology Transfer:

License Opportunity Process



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Universities/Colleges

University:

Curriculum Focus	<u>Office Technology Licensing</u>	Research Programs	Student/Faculty Work Programs
---------------------	--	----------------------	----------------------------------

Technology Transfer Listings

<u>Industry</u>	<u>Technology Type</u>	<u>Description</u>	<u>Research Dept.</u>	<u>Access</u>
-----------------	------------------------	--------------------	-----------------------	---------------



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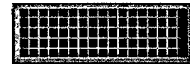
Crown Jewels
VC \$ Funding
Incubator/Startup

Accelerator/CEO Mentor
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UVC & Ch

Community Resources

Colleges/Universities: ASU



Instant Stock Alerts

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Founding Sponsors
Resource List

Curriculum Office Technology Technology Student/*Faculty*
Focus Licensing Programs Work Programs

Civic/State

Info
AZ State -
Dept. of Commerce
GFEC- Flagstaff
GPEC- Phoenix
GTEC- Tucson
GYEC- Yuma

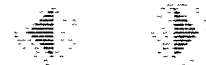
Industry Technology Type Description Research Dept. Access

Colleges/ Universities

Info
ASU
NAU
U of A
Community Colleges
Thunderbird Int'l
University

Search

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Profiles (example)
Financial Capital Profile:

COMPANY PROFILE**Company Name:****Contact Name:** **Title:****Address:****City:** **State:** **Zip:****Phone:** **Fax:****E-mail:****Sponsor:** ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ None ☐ Sign-up
(drop-down box)**Investor Type:** ☐ Angel ☐ Venture Capital ☐ Institutional ☐ Corporate**Business Description:** (provide a brief description of business; <50 words)
(fill-in box)**Headquarters:** (list location)
(fill-in box)**Territory(s):** ☐ Local ☐ State(AZ) ☐ Regional ☐ U.S. ☐ Int'l ☐ other
(drop-down box/fill-in box for other)**Industry(s):** (list primary industry of firm/entity) ...
(fill-in box)**Core Competency (s):** (list primary core competency(s) of firm/entity)
(fill-in box)**Fund Size:** (list the \$ currently under management, and available)
(fill-in box)**Fund Cycle:** (list the maturity life of fund; early, mid, end)
(drop-down box)**Future Funds:** (list the projected completion of raising the next fund and \$ size)
(fill-in box)**Insight/Value:** (provide a brief description that you offer the Community; <50 words)
(fill-in box)**References:** (provide three industry references for due diligence purposes)
(fill-in box)**Portfolio of Investment Criteria for Entrepreneurial Companies:****Company Type:** ☐ Start-up ☐ Emerging Growth ☐ Middle Market
(drop-down box)**Investment Stage:** ☐ seed ☐ series A ☐ series B ☐ series C ☐ series D
(drop-down box) ☐ pre-IPO ☐ IPO ☐ mezzanine ☐ other**\$ Investment Range:** (select same as Posting drop-down)
(drop-down box)**\$ Revenue Range:** (select same as Posting drop-down)
(drop-down box)**Co-Investor(s):** ☐ Friends/family ☐ Angels ☐ Venture Capital ☐ Institutional
(drop-down box) ☐ Corporate**Need(s):** ☐ Funding ☐ Distribution ☐ Mfg'g ☐ R & D ☐ M & A
(drop-down boxes)**Industry(s):** (select same as Posting drop-down) ...
(drop-down box)**Niche(s):** (select sub-specialty market(s) within industry) created from entrep. co's
(drop-down box)**Core Competency(s):** (select primary core competency(s)) created from entrep. co's
(drop-down box)**Territory(s):** ☐ Local ☐ State(AZ) ☐ Regional ☐ U.S. ☐ Int'l ☐ other
(drop-down box/fill-in box for other)**# of employees:** ☐ (select range)
(drop-down box)**Technology Transfer:** ☐ (select Industry(s) of interest)
(drop-down boxes) ☐ (select Technology(s) of interest)

Entrepreneurs to Financial Capital:

Web-based Posting

- Venture Capital Posting Board: (postings)

By Industry By \$ Size All

STRATEGY TYPE:

Funding Distribution Manufacturing R & D Merger/Acquisition

FUNDING LEVEL:

A. \$50,000-\$1M B. \$1M-\$10M C. \$10M-\$50M D. Other _____

INDUSTRY TYPE:

Agriculture/Mining Construction Distribution E-Commerce Finance
Hotels/Motels Manufacturing Real Estate Retail Technology Telcom Transportation
Services Utility All

DUE DILIGENCE TOOLS (on-demand): Non-Disclosure Agreement Requirement by Company: Yes No

_____ Executive Summary _____ Business Plan _____ Slide Road Show

_____ SWOT Analysis _____ 24/7 Video™ _____ Report Card

(to access; highlight company and click on desired info)

STRATEGY: Funding/Distribution **FUNDING:** B. \$1M-\$10M **INDUSTRY:** Manufacturing

COMPANY **STAGE** **STRATEGY** **\$ SEEKING** **DESCRIPTION** **FEATURING** **LOCATION**

Micritos II. Pilot Launch Funding \$ 4,000,000 Tissue Diagnostics IP Flagstaff, AZ

StarChip III. Full Launch Funding/Distrib. \$ 9,500,000 Semi-Conductor Mfg Mfg' Plant Gilbert, AZ

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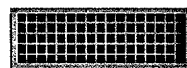
Investors

Crown Jewels

Due Diligence

UVC.com Services

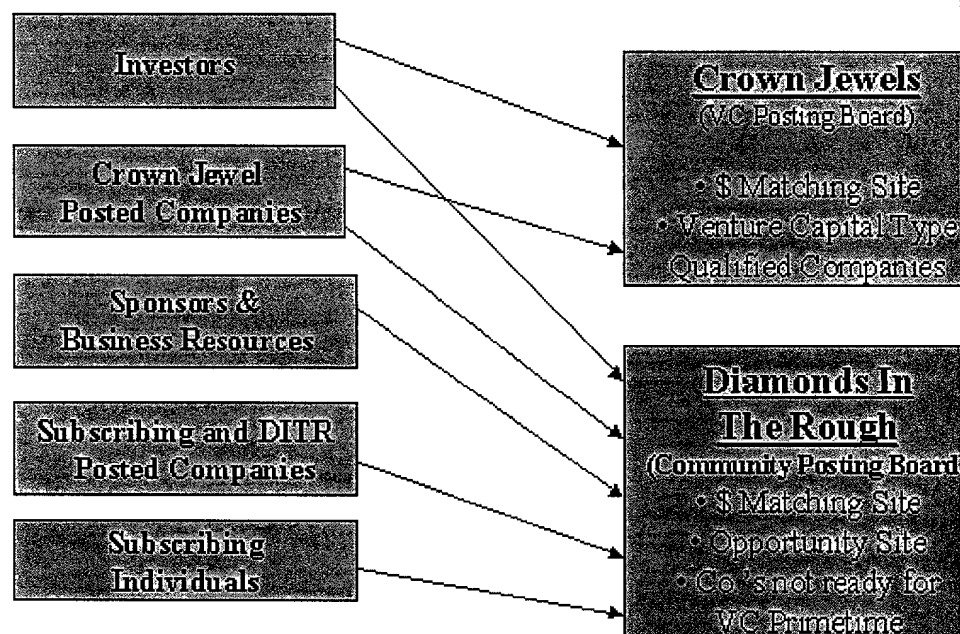
Investors



Instant Stock Alerts

AZVentureCapital.com offers the accredited investors the opportunity to review pre-qualified entrepreneurial companies seeking funding via the Crown Jewels posting board. The Crown Jewels companies are divided and categorized into two distinct sections, by industry and by \$size, in order to provide the investor with a simple approach to identifying companies which align closer to their respective investment portfolios.

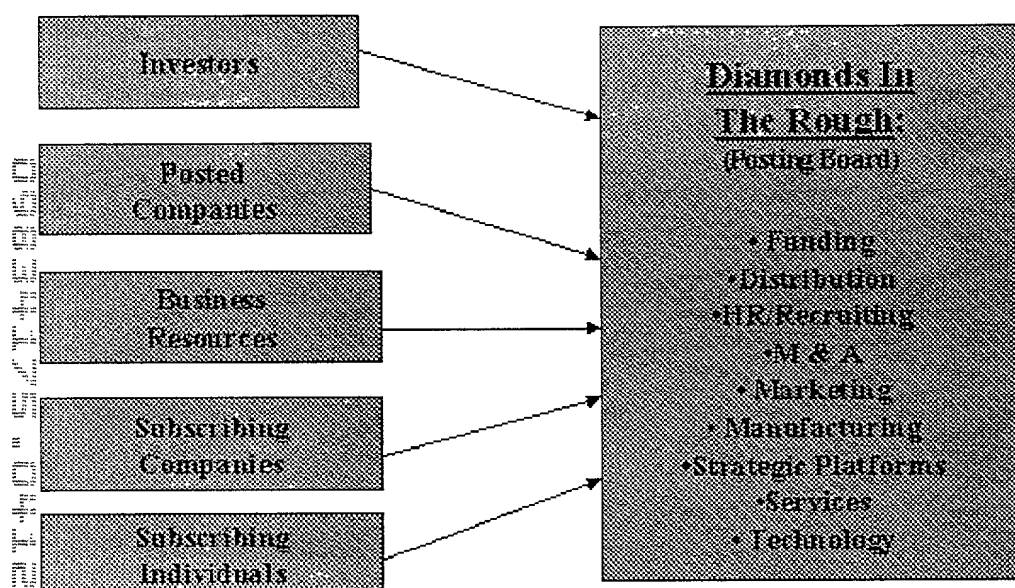
AZVentureCapital.com's two major objectives are to post pre-screened, highly qualified entrepreneurial companies seeking funding and streamline the investors due diligence process. The submitting entrepreneurial companies are subjected to a rigorous review process, having to pass through both advisory screening and posting panels consisting of leaders from the business community. Secondly, AZVentureCapital.com web-based approach also reduces the logistical barriers by providing a host of templated business tools(executive summary, business plan, road show, swot, 24/7 video) which produce consistency and increase efficiencies in the due diligence process....



Exchange



AZVentureCapital.com extends beyond its Crown Jewel \$ matching product to those companies which are not ready for venture capital primetime funding opportunities, and known as the "Diamond In The Rough" posting board. These companies that don't qualify currently for venture capital are given access to promote their offering to a wider range of business development opportunities in the entrepreneurial community. Meanwhile, the Diamond In The Rough companies can be building the proper structure via the virtual resources offered by AZVentureCapital.com to define, sophisticate and implement strategies designed to accelerate and elevate them to the Crown Jewel level... The entrepreneurial community will have access to vast array of business resources consolidated into this business to business section, Diamonds In The Rough posting board, of AZVentureCapital.com. Diamonds In The Rough subscribers will include accredited investors(angels,vc's, intitutional co.'s), Crown Jewel co.'s, business resources, outside companies, and a variety of individuals, all of which may offer unique and creative opportunities....



Diamonds In The Rough:

**Company Directory List Company Postings
Entrepreneurial Business Community Board**

Company Postings

Diamonds In The Rough

Funding: \$50,000-\$1M \$1M-\$10M \$10M-\$50M

Distribution E-Commerce HR/Recruit M & A

Marketing Manufacturing

Strategic Platforms Services Technology

(category sub-headings)

☐ Exec Sum ☐ B-Plan ☐ SWOT Analysis ☐ Road Show ☐ 24/7 Video™

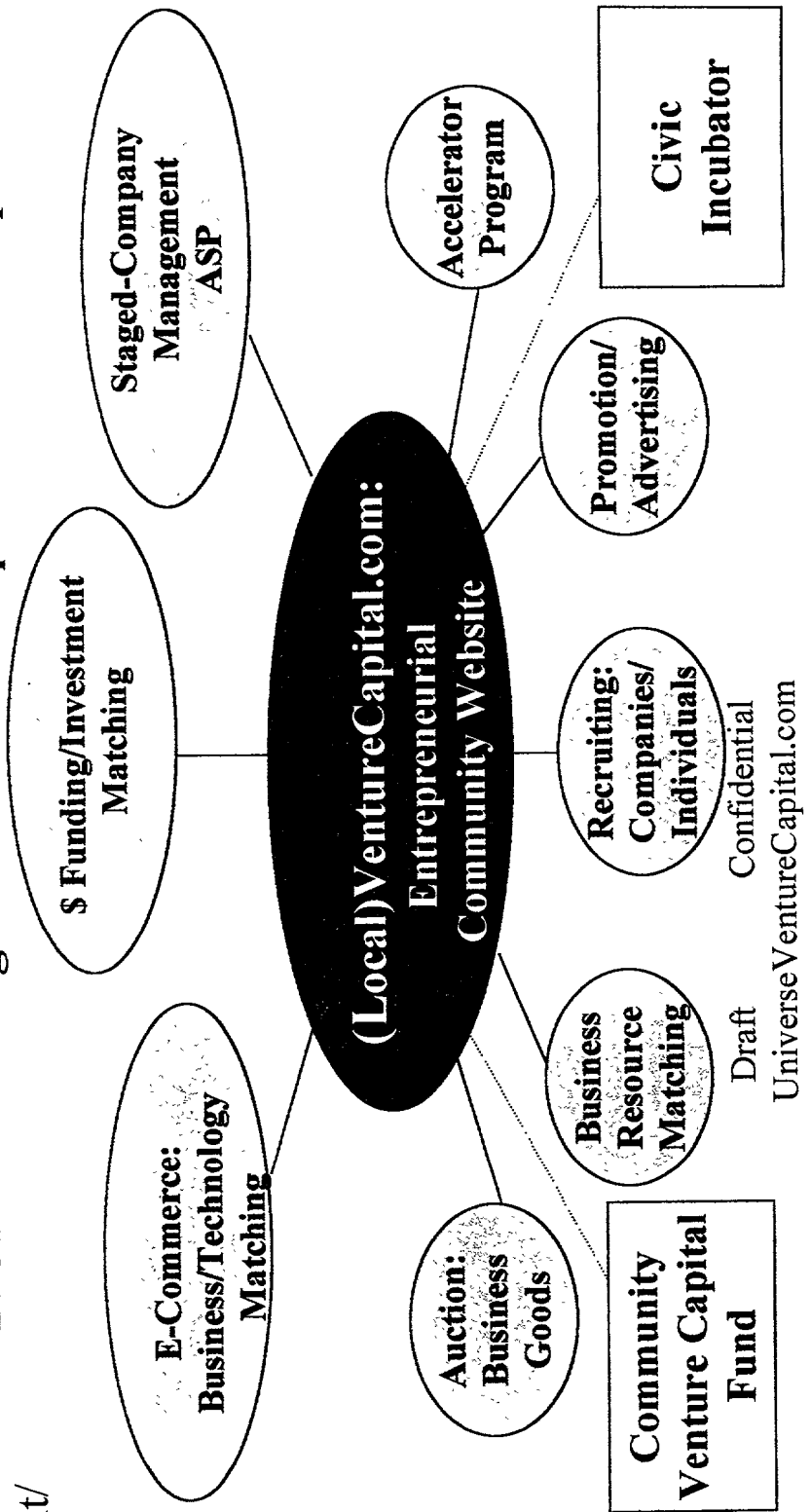
Company Stage Seeking Description D.I.T.R.

Location

ABOUT US



- Company
 - Community
 - Management/Advisors
 - Mission
 - Process
 - Products
 - Services
- **Company: info goals**
- Product Offering- “Critical Entrepreneurial Components”**



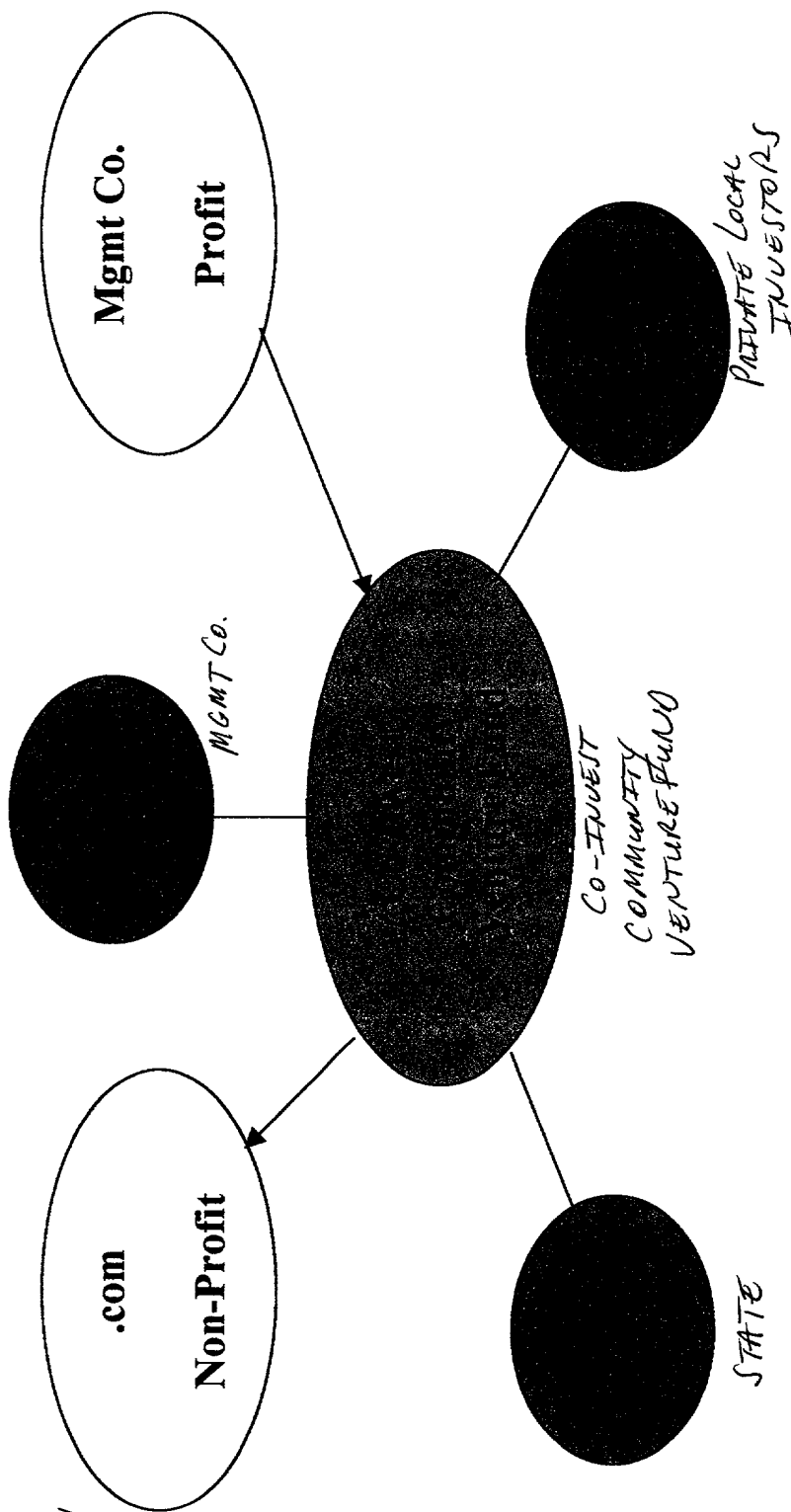
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• Company: info goals

- Company
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